

**Success stories don't just happen.
They are made.**

Marketing/Sales Internship at Bosch Automotive (Thailand) Co., Ltd.



BOSCH
Invented for life

Bosch Automotive (Thailand) Co. Ltd. has two growing plants with 800 employees in Amata City, Province Rayong, with products for the divisions Chassis Control, Gasoline Systems, Diesel Systems, and Electrical Drives. Sales and marketing business for all divisions is handled in Bangkok where the head-office is located. The following internship position in Bangkok has to be filled:

Tasks:

- Communication-related tasks: work out regional newsletters, assist in the organization of internal and external Bosch events, prepare intranet articles
- Create and coordinate marketing materials
- Brand management
- Monitor, measure and report sales targets and performance (KPI)
- Support sales forecasting and planning and Administer of customer master data
- Price maintenance in IT system for customers and Trend visualization and analysis, preparation of management presentations

Profile:

- Business Administration, Marketing, Accounting, Economics or Industrial Engineering studies
- Good MS Office knowledge
- Good English skills (written & spoken)
- Data analyst and system oriented
- Good communication/coordination skills
- Have passion to do internship in ASEAN

Start: February 2016

Duration: 6 Months

Interested applicants are invited to submit your detailed resume, together with a recent photograph and contact number to:

recruitment.rbta@th.bosch.com & Fixed-Term.Stutz.Viviane@th.bosch.com